

Vincenzo Cammarata

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Fotografare è comunicare. Mostrare, non solo il proprio punto di vista come se gli altri fossero al posto dei tuoi occhiali, ma raccontare. O, almeno, provare a fornire nuovi “spunti di vista” a chi osserva. Come un paio di lenti con cui ognuno può interpretare la sua realtà. Il bello non esiste, sta nell’atto.

PERSONAL DATA

E-mail	vincenzo.cammarata@ gmail.com	Date and place of birth	06/01/1978 – Palermo (Italia)
Web	www.wisetwice.eu	Nationality	Italian
Flickr	www.flickr.com/photos/vincephotographer/	CH Permit	“B”
Military Service	Ended 1997- Caporal degree	Marital Status	Single

PHOTOGRAPHY EDUCATION

Sept. 2009 – Dec. 2009	“Corso di Alta Formazione in Fotogiornalismo” – La scuola di Contrasto – Milano
Oct. 2008 – 2009	“Fotografia per lo spettacolo” e “Reportage” – Workshop - Officina Fotografica – Milano Course master: Simone Durante (spettacolo) – Emilio Resmini (reportage)
Lug. 2008	“Scuola del Viaggio 2008” – Summer school USI-UniPV-UniPi – Marsala Photo reportage (travel photo + writing) course master: Michele Ferrari Final work: “Merca(n)ti – L’ora giusta per visitare i mercati di Palermo” (www.wisetwice.eu)
Aug. 2008	“Scuola del Viaggio 2007” – Summer school USI-UniPV-UniPi – Marsala Photo reportage (travel photo + writing) course master: Alessandro Gandolfi (National Geographic) Final work: “Belice – a 40 anni dalla tragedia” (www.wisetwice.eu)
1997 - 2000	Diploma in Graphic Design - Photography – Accademia di Comunicazione – Milano Three years of courses with the photographer Sergio Tornaghi

LATEST PHOTOGRAPHY WORK

Feb. 2009	“TiLo – Rabadan” – The commitment of TILO for Rabadan as logistic partner.
15-23 Nov. 2008	“Dietro il tendone – One week with the Swiss National Circus” Knie – Bellissimo tournée ‘08 in Ticino – Backstage accreditation for one week – interesting reportage on the clockwork of one of the famous Traditional Circus in the World.
2007 - 2008	“Olga” monologue with Margherita Coidesina – Stage/Backstage Photographer

EDUCATION

Nov. 2005 – Dec. 2007	Master of Science in Corporate Communication - University of Lugano – USI Faculty of Science in Communication and Economics - Major in Corporate Communication Thesis title: “Wikibility of Innovation Oriented Workplaces –The CERN Case” Winner of Insightory.com 2007 Contest (http://www.insightory.com/profile/525/vincenzo_cammarata)
2001 - 2002	MED - Master in E-Design – Poli.design (Politecnico di Milano) – Milan (Italy) Focused topics: Information Architecture, Web Usability and Web Marketing
1997 - 2000	Diploma in Graphic Design – Accademia di Comunicazione – Milano Real project developed for Star, RCS – Rizzoli Corriere della Sera, Harlequin-Mondadori, Università Cattolica di Milano
1996	Maturità Scientifica with computer science experimentation Istituto Don Bosco Villa Ranchibile - Palermo

PROFESSIONAL EXPERIENCE

Apr. 2008 – today	Darwin Airline SA – The Swiss Regional Airline – Lugano Airport (Agnò) Communication & Marketing Assistant – <i>part time 50%</i>
Mar. 2007	Together – Business, Corporate and Communication Strategy - Dubai (UAE) Strategic Consultancy Start-Up - Collaboration Integrated Marketing Communication and Corporate Communication specialist

- Jan. 2006 - Jun. 2007** **University of Lugano - USI** – Lugano (CH)
Management and development publishing projects for Stage and Placement Service:
Editor manager and designer of “CV Book 2005” and “Career Book 2006” projects.
- Oct. 2002 – Jan. 2003** **Ericsson Lab Italy** - Vimodrone (MI)
Consulting experience as Project Manager for developing an *intranet site* and providing guidelines about communicating R&D products and furnishing an useful marketing tool to sales forces.

PREVIOUS EXPERIENCE

- 1998 - 2006** **Freelance as Graphic, web and e-designer** (in Milan and Ticino)
for Advertising and PR agencies. *Projects for COOP Centro Tenero, George S.May, Mabetex (web site), Comune di Bore (Parma), CaGi – Cantine Giubiasco.*
- Jan. 2003 – Jan. 2005** **Elacommunications sagl** - Locarno (CH) and **Rekdesign SA** - Lugano (CH)
- e-designer and graphic designer
Projects for SBB CFF FFS, Comune di Losone, Alchemia Group – www.elacommunications.ch
- Aug. 2001 – Mar.2002** **Hangar Design Group** - Mogliano Veneto (Treviso) - Milano
e-designer and graphic designer – *regional business web and advertising projects*
- Feb. 2001 – Aug. 2001** **Factorygroup.it - Factory Web** - Milano
e-designer and graphic designer – *web and advertising projects for Castrol, Neutrroboters, Bolton Group and Professione Casa.*
- Aug. 2000 – Feb. 2001** **Enter S.p.A. The Net & Web Agency** - Sesto S. Giovanni (Milano)
web designer – *web projects for Cariplo, API Oil, Finanza & Futuro (Deutsche Bank), Sistema Moda Italia, Fiditalia (Unicredit Group).*

LANGUAGE SKILLS

Italian	<i>Mother tongue</i>
English	<i>Good knowledge, written and spoken - MSc and Thesis in English</i>
French	<i>Basic knowledge</i>
Spanish	<i>Good understanding, essential expression</i>

IT SKILLS

PROFESSIONAL LEVEL	Freehand, Illustrator, Quark-X Press, Page Maker, In Design, Photoshop, Fireworks Director, Shockwave, Flash, Dreamweaver, Go-Live, Base HTML e DB potentiality
DEFAULT LEVEL	MS Office - SPSS

EXTRACURRICULAR ACTIVITIES - OTHER

- 2008 – Lugano: Fotoclub Lugano – www.fotoclublugano.com
- 2005 – Lugano: Winner of “10 years of USI” competition for the Università della Svizzera Italiana – USI jubilee logo
- 2005 – Bellinzona: First degree of Sommeliers course ASSP – Diploma – Associated ASSP
- 1999 – Associated AIAP (Italian association of Design for visual communication)
- 1997 – Palermo: Kids entertainer Diploma (Salesians’ course) - volunteer in summer camp.

INTERESTS AND HOBBIES

Music - listened and played (Guitar, piano and vocal) – Tango – Latino dance (Salsa – Bachata)
Cinema – theatre – expo - cultural events - Photo Reporting and Cultural Voyages
Reading about Sicily, Wine marketing, communication and technology.

PROFESSIONAL GOAL

*Trasformare la passione per il racconto fotografico in una professione.
Sviluppare l’interesse per il fotoreportage di viaggio, sociale (alimentato dagli studi accademici affrontati)
e nel campo dello spettacolo, ambito in cui sto avendo modo di specializzarmi.*